



Company Profile

Ignite Ltd. is a pure play Software Outsourcing company that provides a fresh, open approach to enterprise-scale software solution development for Independent Software Vendors in Israel.

Ignite assists customers in **concentrating on their core activities** and **reducing time-to-market** without increasing their fixed workforce. Then it targets the soft-spots of the standard 'black box' approach to software development outsourcing - communication gaps and inexperienced project management - to give its customers unprecedented **flexibility** and **control**.

Ignite utilizes Clear-Box Software Outsourcing, a unique methodology tailored to meet the specific requirements of ISVs. By applying this methodology, the Company's highly-trained specialists transform software development into an **efficient, reliable and predictable** process and produce results that are consistently on-time, on-budget and on-target.

Founded in 2006, Ignite's goal is to make its expertise, standards, tools and methodologies available to Independent

Software Vendors (ISVs) throughout Israel and, thereby, boost the Israeli Software Industry to an entirely new level.

Ignite's Unique Clear-Box Software Outsourcing

- **Milestone-based pricing:** Ignite's pricing model reduces the R&D risk to a minimum. Payments are made only after the milestone's acceptance criteria were approved by the customer.
- **Onsite-offshore delivery:** Ignite's onsite team provides face-to-face collaboration and quality project management; the offshore team, design, implementation and testing. This way, customers benefit from the crystal-clear communications of onsite delivery and the cost-effectiveness of offshore delivery.
- **Distributed agile development :** Frequent milestones, short delivery cycles and continuous integration and testing keep customers in full control of their projects and open development windows that make changes and adjustments a natural part of the process.

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