

## Certified Scrum Product Owner

Ignite is launching, as part of its Agile training offering, Certified Scrum Product Owner (CSPO) course on June 1<sup>st</sup>, 2<sup>nd</sup>. The trainer is Sergey Dimitriev from Norway and a secondary trainer is Haim Deutsch from Israel. Training will be done in English mostly, in **exercises** and simulations Hebrew will be used by Haim as well. You will be provided with official **international** Scrum Product Owner Certificate by the Scrum Alliance.

### Course Description:

Attending this course will enable you to understand the product owner role in depth and learn the practices necessary to succeed as a product owner. This includes the product owner duties, the role's authority, and its interaction with the other Scrum roles and stakeholders such as customers, users, sales, marketing, and management. You will understand how product planning, product discovery and product definition work in Scrum including taking advantage of early customer feedback and emergent requirements. The course also teaches you how to turn a product vision into a successful product by forecasting the project progress, grooming the product backlog, and effectively collaborating with the ScrumMaster and team in the sprint meetings. This interactive course teaches practical techniques through instructions and hands-on exercises.

### You Will Learn

- ❖ How to develop a project charter
- ❖ How to write a usable product backlog
- ❖ How to create good user stories
- ❖ Innovative techniques for prioritizing the product backlog
- ❖ How to predict the delivery date of a project (or the features that will be complete by a given date) using velocity
- ❖ How to manage your portfolio
- ❖ How to successfully scale the role of the product owner



Prerequisites: Past experience in R&D is required

### Course Agenda:

#### 1<sup>st</sup> day:

- Introduction
- Scrum Overview
- The Big Picture
- Scrum Roles
- Sprint Planning
- Sprint Ceremonies

#### 2<sup>nd</sup> Day:

- Product Vision
- Product Stakeholders
- Product Backlog
- Prioritization
- Estimation
- Expectation Coordination
- Agile Planning
- Feedbacks
- Wrap-up.

For additional info and registration please contact Michal at 072-2220800  
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